

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

## **Billing Address:**

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

## **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY/PRES.
Estimate Number	ORD # 24

Invoice #	04078889-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/16/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

1	Order #	04078889
	Alt Order #	Political Candidate
1	Deal #	
1	Order Flight	10/10/12 - 10/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					2 to 10/21/12	4x	МТ				
	13			M	10/15/12	:30	6:20 AM	2012MRFP140H	\$900.00		3
	13			M	10/15/12	:30	6:39 AM	2012MRFP141H	\$900.00		1
	13			<u>T</u> u	10/16/12	:30	6:10 AM	2012MRFP140H	\$900.00		2
	13			Tu	10/16/12	:30	6:28 AM	2012MRFP141H	\$900.00		4
2	13	Good Day 6a	6a-7a								
	CDR										
					2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	6:27 AM	2012MRFP137H	\$855.00		4
	13			W	10/10/12	:30	6:54 AM	2012MRFP137H	\$855.00		1
	13			Th	10/11/12	:30	6:10 AM	2012MRFP137H	\$855.00		6
	13			Th	10/11/12	:30	6:28 AM	2012MRFP137H	\$855.00		2
	13			F	10/12/12	:30	6:41 AM	2012MRFP131H	\$855.00		3
	13			F	10/12/12	:30	6:51 AM	2012MRFP140H	\$855.00		5
3	13	Good Day 7a	7a-8a								
	CDR										
					2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	7:13 AM	2012MRFP137H	\$900.00		4
	13			W	10/10/12	:30	7:53 AM	2012MRFP137H	\$900.00		1
	13			Th	10/11/12	:30	7:23 AM	2012MRFP137H	\$900.00		2
	13			Th	10/11/12	:30	7:54 AM	2012MRFP137H	\$900.00		5
	13			F	10/12/12	:30	7:28 AM	2012MRFP141H	\$900.00		3
	13			F	10/12/12	:30	7:42 AM	2012MRFP131H	\$900.00		6
4	13	Good Day 7a	7a-8a								
	CDR										
					2 to 10/21/12	4x	МГ				
	13			M	10/15/12	:30	7:29 AM	2012MRFP131H	\$990.00		1
	13			M	10/15/12	:30	7:45 AM	2012MRFP131H	\$990.00		3
	13			Tu	10/16/12	:30	7:11 AM	2012MRFP131H	\$990.00		2



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 7a	7a-8a	•		•	•				
	CDR			_					*		_
	13			Tu	10/16/12	:30	7:42 AM	2012MRFP131H	\$990.00		4
5	13	Good Day 8a	8a-9a								
	CDR										
					2 to 10/14/12	6x	WTF		<b>^</b>		
	13			W	10/10/12	:30	8:14 AM	2012MRFP137H	\$765.00		1
	13			W	10/10/12	:30	8:29 AM	2012MRFP137H	\$765.00		5
	13 13			Th Th	10/11/12 10/11/12	:30 :30	8:21 AM 8:28 AM	2012MRFP137H 2012MRFP137H	\$765.00 \$765.00		2
	13			F	10/11/12	:30	8:14 AM	2012MRFP131H	\$765.00 \$765.00		3
	13			F	10/12/12	:30	8:23 AM	2012MRFP140H	\$765.00		6
6	13	Good Day 8a	8a-9a	·	10/12/12	.00	0.20 / 1111	SOI SIMULTION	ψ1 00.00		Ŭ
U	CDR	Good Day oa	oa-sa								
				10/15/1	2 to 10/21/12	4x	МТ				
	13			M	10/15/12	:30	8:12 AM	2012MRFP140H	\$900.00		1
	13			M	10/15/12	:30	8:30 AM	2012MRFP141H	\$900.00		4
	13			Tu	10/16/12	:30	8:42 AM	2012MRFP140H	\$900.00		3
	13			Tu	10/16/12	:30	8:57 AM	2012MRFP141H	\$900.00		2
7	<b>13</b> CDR	Good Day 9a	9-10a								
	CDK			10/08/1	2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	9:12 AM	2012MRFP137H	\$720.00		6
	13			W	10/10/12	:30	9:52 AM	2012MRFP137H	\$720.00		1
	13			Th	10/11/12	:30	9:11 AM	2012MRFP137H	\$720.00		4
	13			Th	10/11/12	:30	9:40 AM	2012MRFP137H	\$720.00		2
	13			F	10/12/12	:30	9:41 AM	2012MRFP141H	\$720.00		3
	13			F	10/12/12	:30	9:53 AM	2012MRFP131H	\$720.00		5
8	<b>13</b> CDR	Good Day 9a	9-10a								
				10/15/1	2 to 10/21/12	4x	МТ				
				Me werrent that the	actual broadcast info	ormation abo	un on this invoice	was taken from the program la	~	·	



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	Good Day 9a	9-10a			•					
	CDR	-									
	13			M	10/15/12	:30	9:23 AM	2012MRFP131H	\$810.00		3
	13			M	10/15/12	:30	9:50 AM	2012MRFP131H	\$810.00		1
	13			Tu	10/16/12	:30	9:30 AM	2012MRFP131H	\$810.00		4
	13			Tu	10/16/12	:30	9:48 AM	2012MRFP131H	\$810.00		2
9	13	Live with Kelly	10a-11a								
	CDR										
				10/08/12	to 10/14/12	3x	WTF				
	13			W	10/10/12	:30	10:37 AM	2012MRFP137H	\$450.00		2
	13			Th	10/11/12	:30	10:44 AM	2012MRFP137H	\$450.00		1
	13			F	10/12/12	:30	10:57 AM	2012MRFP131H	\$450.00		3
10	13	Live with Kelly	10a-11a								
	CDR	•									
				10/15/12	to 10/21/12	2x	MT				
	13			M	10/15/12	:30	10:49 AM	2012MRFP140H	\$450.00		2
	13			Tu	10/16/12	:30	10:35 AM	2012MRFP140H	\$450.00		1
11	13	Fox 13 News at Noon	12p-1p								
	CDR		• •								
				10/15/12	to 10/21/12	4x	МТ				
	13			M	10/15/12	:30	12:28 PM	2012MRFP141H	\$360.00		1
	13			M	10/15/12	:30	12:45 PM	2012MRFP131H	\$360.00		4
	13			Tu	10/16/12	:30	12:11 PM	2012MRFP141H	\$360.00		2
	13			Tu	10/16/12	:30	12:38 PM	2012MRFP131H	\$360.00		3
12	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/08/12	to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	12:28 PM	2012MRFP137H	\$360.00		6
	13			W	10/10/12	:30	12:51 PM	2012MRFP137H	\$360.00		1
	13			Th	10/11/12	:30	12:15 PM	2012MRFP137H	\$360.00		5
	13			Th	10/11/12	:30	12:52 PM	2012MRFP137H	\$360.00		2
	We warrant that the actual broadcast information shown on this invoice was taken from the program log.										



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	13	Fox 13 News at Noon	12p-1p								
	CDR			F	10/12/12	:30	12:42 PM	0010MPED140H	\$260.00		2
	13 13			F	10/12/12	:30	12:42 PM 12:59 PM	2012MRFP140H 2012MRFP141H	\$360.00 \$360.00		3 4
13	13	Judge Judy	4p-5p	•	10/12/12	.00	12.001 W	WOI WHAT I IIII	Ψ000.00		7
	CDR	oudge oudy	-th oh								
				10/08/12 to	o 10/14/12	6x	WTF				
	13			W	10/10/12	:30	4:17 PM	2012MRFP137H	\$585.00		1
	13			W	10/10/12	:30	4:29 PM	2012MRFP137H	\$585.00		4
	13			Th	10/11/12	:30	4:25 PM	2012MRFP137H	\$585.00		5
	13			Th	10/11/12	:30	4:49 PM	2012MRFP137H	\$585.00		2
	13			F	10/12/12	:30	4:11 PM	2012MRFP131H	\$585.00		6
	13			F	10/12/12	:30	4:28 PM	2012MRFP131H	\$585.00		3
14	13 CDR	Judge Judy	4p-5p								
				10/15/12 to	0 10/21/12	4x	МТ				
	13			M	10/15/12	:30	4:17 PM	2012MRFP131H	\$765.00		4
	13			M	10/15/12	:30	4:29 PM	2012MRFP140H	\$765.00		1
	13			<u>T</u> u	10/16/12	:30	4:24 PM	2012MRFP131H	\$765.00		2
	13			Tu	10/16/12	:30	4:43 PM	2012MRFP140H	\$765.00		3
15	13	Fox 13 News at 5p	5p-530p								
	CDR										
				10/08/12 to		6x	WTF				
	13			W	10/10/12	:30	5:21 PM	2012MRFP137H	\$900.00		1
	13			W	10/10/12	:30	5:28 PM	2012MRFP137H	\$900.00		4
	13			Th	10/11/12	:30	5:10 PM	2012MRFP137H	\$900.00		2
	13			Th F	10/11/12	:30	5:24 PM	2012MRFP137H	\$900.00		6
	13 13			F	10/12/12 10/12/12	:30 :30	5:21 PM 5:28 PM	2012MRFP140H 2012MRFP141H	\$900.00 \$900.00		5 3
4.0		E 40.N 4.E		Г	10/12/12	.30	3.26 PIVI	LUILWIRFT141H	\$900.00		3
16	13	Fox 13 News at 5p	5p-530p								
	CDR										



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16	13	Fox 13 News at 5p	5p-530p	•		•	•				<u> </u>
	CDR										
					2 to 10/21/12	4x	МТ				
	13			M	10/15/12	:30	5:11 PM	2012MRFP141H	\$900.00		4
	13			M	10/15/12	:30	5:22 PM	2012MRFP131H	\$900.00		1
	13			Tu	10/16/12	:30	5:13 PM	2012MRFP141H	\$900.00		2
	13			Tu	10/16/12	:30	5:27 PM	2012MRFP131H	\$900.00		3
17	13	Fox 13 News at 530p	530p-6p								
	CDR										
				10/15/12	2 to 10/21/12	4x	МТ				
	13			M	10/15/12	:30	5:38 PM	2012MRFP131H	\$900.00		1
	13			M	10/15/12	:30	5:53 PM	2012MRFP140H	\$900.00		4
	13			Tu	10/16/12	:30	5:37 PM	2012MRFP131H	\$900.00		3
	13			Tu	10/16/12	:30	5:55 PM	2012MRFP140H	\$900.00		2
18	13	Fox 13 News at 530p	530p-6p								
	CDR	•									
				10/08/12	2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	5:38 PM	2012MRFP137H	\$900.00		4
	13			W	10/10/12	:30	5:58 PM	2012MRFP137H	\$900.00		1
	13			Th	10/11/12	:30	5:46 PM	2012MRFP137H	\$900.00		6
	13			Th	10/11/12	:30	5:59 PM	2012MRFP137H	\$900.00		2
	13			F	10/12/12	:30	5:41 PM	2012MRFP131H	\$900.00		5
	13			F	10/12/12	:30	5:53 PM	2012MRFP131H	\$900.00		3
19	13	Fox 13 News at 6p	6p-630p								
	CDR	•									
				10/08/12	2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	6:21 PM	2012MRFP137H	\$1,080.00		1
	13			W	10/10/12	:30	6:28 PM	2012MRFP137H	\$1,080.00		4
	13			Th	10/11/12	:30	6:12 PM	2012MRFP137H	\$1,080.00		2
	13			Th	10/11/12	:30	6:24 PM	2012MRFP137H	\$1,080.00		5
	13			F	10/12/12	:30	6:21 PM	2012MRFP140H	\$1,080.00		6



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19	13	Fox 13 News at 6p	6p-630p								<u>,                                      </u>
	CDR			_					_		
	13			F	10/12/12	:30	6:28 PM	2012MRFP141H	\$1,080.00		3
20	13	Fox 13 News at 6p	6p-630p								
	CDR										
	40				2 to 10/21/12	4x	MT		Ф4.000.00		
	13			M	10/15/12	:30	6:11 PM	2012MRFP141H	\$1,080.00		1
	13			M	10/15/12	:30	6:28 PM 6:12 PM	2012MRFP131H 2012MRFP141H	\$1,080.00		4
	13 13			Tu Tu	10/16/12 10/16/12	:30 :30	6:12 PM 6:29 PM	2012MRFP141H 2012MRFP131H	\$1,080.00 \$1,080.00		3 2
0.4		E 40 N 4000	200 7	Tu	10/10/12	.30	0.29 F W	2012MRFF131H	φ1,000.00		2
21	13	Fox 13 News at 630p	630p-7p								
	CDR			40/45/4	0.4 4.0/04/4.0	4	МТ				
	40				2 to 10/21/12	4x		001010000010111	<b>\$000.00</b>		4
	13 13			M M	10/15/12 10/15/12	:30 :30	6:39 PM 6:59 PM	2012MRFP131H 2012MRFP140H	\$990.00 \$990.00		1
	13			Tu	10/15/12	:30	6:40 PM	2012MRFP131H	\$990.00		2
	13			Tu	10/16/12	:30	6:54 PM	2012MRFP140H	\$990.00		3
22	13	Fox 13 News at 630p	630p-7p	Tu	10/10/12	.00	0.0 + 1 W	2012/MC11140II	Ψ000.00		O
	CDR	rox 13 News at 630p	030p-7p								
	CDK			10/09/11	2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	6:46 PM	2012MRFP137H	\$990.00		1
	13			W	10/10/12	:30	6:59 PM	2012MRFP137H	\$990.00		4
	13			Th	10/11/12	:30	6:46 PM	2012MRFP137H	\$990.00		2
	13			Th	10/11/12	:30	6:53 PM	2012MRFP137H	\$990.00		5
	13			F	10/12/12	:30	6:45 PM	2012MRFP131H	\$990.00		3
	13			F	10/12/12	:30	6:59 PM	2012MRFP131H	\$990.00		6
23	13	Insider	730p-8p								
	CDR										
				10/15/12	2 to 10/21/12	2x	МТ				
	13			F	10/12/12	:30	7:54 PM	2012MRFP141H	\$855.00	MG for 23.1 10/15	3
	13			M	10/15/12	:00				See MG 23.3	1
			V	We warrant that the a	ctual broadcast info	ormation sho	wn on this invoice	was taken from the program lo	og.		



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23	13	Insider	730p-8p								
	CDR 13			Tu	10/16/12	:30	7:55 PM	2012MRFP141H	\$855.00		2
24	13	Insider	730p-8p		. 0, . 0,	.00		2012.20111111	Ψ000.00		_
	CDR		. oop op								
				10/08/12	2 to 10/14/12	3x	WTF				
	13			W	10/10/12	:30	7:42 PM	2012MRFP137H	\$855.00		2
	13			Th	10/11/12	:30	7:55 PM	2012MRFP137H	\$855.00		3
	13			F	10/12/12	:30	7:46 PM	2012MRFP140H	\$855.00		1
25	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
				10/08/12	2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	10:12 PM	2012MRFP137H	\$1,890.00		1
	13			W	10/10/12	:30	10:30 PM	2012MRFP137H	\$1,890.00		6
	13			Th	10/11/12	:00			<del>\$1,890.00</del>	•	2
	13			<u>T</u> h	10/11/12	:00			<del>\$1,890.00</del>	See MG 25.7,25.8	5
	13			F	10/12/12	:30	10:13 PM	2012MRFP131H	\$1,890.00	NO ( 05 5 05 0	3
	13			F	10/12/12	:30	10:22 PM	2012MRFP131H		MG for 25.5,25.2	/
	13 13			F Su	10/12/12 10/14/12	:30 :30	10:29 PM 12:14 AM	2012MRFP140H	\$1,890.00	MG for 25.5,25.2	4 8
			40 4000	Su	10/14/12	.30	12.14 AW	2012MRFP131H	\$1,690.00	WG 101 25.5,25.2	0
26	13 CDR	Fox 13 Late News 10p	10p-1030p								
	02.1			10/15/12	2 to 10/21/12	4x	МГ				
		M-Su 10p-1030p Late News		Su	10/14/12	:30	12:00 AM	2012MRFP131H	\$1,890.00	MG for 26.4,26.2	5
	13			M	10/15/12	:30	11:39 PM	2012MRFP141H	\$1,890.00		1
	13			M	10/15/12	:30	11:48 PM	2012MRFP131H	\$1,890.00		3
		M-Su 10p-1030p Late News		M	10/15/12	:30	11:53 PM	2012MRFP131H	\$1,890.00		6
	13			Tu	10/16/12	:00			<del>\$1,890.00</del>		2
	13			Tu	10/16/12	:00			<del>\$1,890.00</del>	See MG 26.5,26.6	4
27	<b>13</b> CDR	M-Su 1030-11p Late News	1030p-11p								



Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

## **Billing Address:**

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

## **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY/PRES.
Estimate Number	ORD # 24

Invoice #	04078889-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/16/12

Station	WTVT	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	04078889
Alt Order #	Political Candidate
Deal #	
Order Flight	10/10/12 - 10/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	13	M-Su 1030-11p Late News	1030p-11p			•					
	CDR										
					2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	10:43 PM	2012MRFP137H	\$1,530.00		1
	13			W	10/10/12	:30	10:57 PM	2012MRFP137H	\$1,530.00		6
	13			Th	10/11/12	:30	10:49 PM	2012MRFP137H	\$1,530.00		5
	13			Th F	10/11/12	:30	11:13 PM	2012MRFP137H	\$1,530.00		2
	13 13			F	10/12/12 10/12/12	:30 :30	10:41 PM 10:58 PM	2012MRFP141H 2012MRFP131H	\$1,530.00 \$1,530.00		3
		E 40.1 / N 4000	4000 44	Г	10/12/12	.30	10.56 FW	ZUIZMKFFISIN	\$1,550.00		4
28	<b>13</b> CDR	Fox 13 Late News 1030p	1030p-11p								
	ODIX			10/15/12	2 to 10/21/12	4x	МГ				
	13			M	10/15/12	:30	12:01 AM	2012MRFP140H	\$1,530.00		4
	13			M	10/15/12	:30	12:20 AM	2012MRFP141H	\$1,530.00		1
	13			Tu	10/16/12	:30	11:08 PM	2012MRFP140H	\$1,530.00		2
	13			Tu	10/16/12	:30	11:22 PM	2012MRFP141H	\$1,530.00		3
29	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
					2 to 10/14/12	6x	WTF				
	13			W	10/10/12	:30	11:11 PM	2012MRFP137H	\$1,080.00		1
	13			W	10/10/12	:30	11:29 PM	2012MRFP137H	\$1,080.00		5
	13			Th	10/11/12	:30	11:24 PM	2012MRFP137H	\$1,080.00		4
	13			Th	10/11/12	:30	11:35 PM	2012MRFP137H	\$1,080.00		2
	13			F	10/12/12	:30	11:10 PM	2012MRFP131H	\$1,080.00		6
	13			F	10/12/12	:30	11:22 PM	2012MRFP140H	\$1,080.00		3
30	<b>13</b> CDR	Fox 13 News Edge 11p	11p-1135p								
	ODIC			10/15/12	2 to 10/21/12	4x	МГ				
	13			M	10/15/12	:30	12:32 AM	2012MRFP131H	\$1,080.00		1
	13			M	10/15/12	:30	12:43 AM	2012MRFP131H	\$1,080.00		3
	13			Tu	10/16/12	:30	11:27 PM	2012MRFP131H	\$1,080.00		2



WTVT
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P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

Billing: (813) 870-9603

www.myfoxtampabay.com

## **Billing Address:**

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

## **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY/PRES.
Estimate Number	ORD # 24

Invoice #	04078889-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/16/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078889				
Alt Order #	Political Candidate				
Deal #					
Order Flight	10/10/12 - 10/16/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	13	Fox 13 News Edge 11p	11p-1135p	•		•					
	CDR										
	13			Tu	10/16/12	:30	11:38 PM	2012MRFP131H	\$1,080.00		4
31	13	<b>NLCS Champ Game Non Home</b>	Various								
	CDR										
					to 10/21/12	4x	M				
	13			M	10/15/12	:30	7:28 PM	2012MRFP141H	\$4,050.00		1
	13			M	10/15/12	:30	7:39 PM	2012MRFP131H	\$4,050.00		2
	13			M	10/15/12	:30	10:21 PM	2012MRFP131H	\$4,050.00		4
	13			M	10/15/12	:30	11:28 PM	2012MRFP140H	\$4,050.00		3
32	13	Raising Hope/Ben & Kate	8p-9p								
	CDR						_				
					2 to 10/21/12	2x	- T				
	13			Tu	10/16/12	:30	8:19 PM	2012MRFP131H	\$3,600.00		2
	13			Tu	10/16/12	:30	8:45 PM	2012MRFP131H	\$3,600.00		1
33	13	Good Day Sa 7a	7a-8a								
	CDR										
				10/08/12	2 to 10/14/12	2x	S-				
	13			Sa	10/13/12	:30	7:18 AM	2012MRFP141H	\$630.00		2
	13			Sa	10/13/12	:30	7:39 AM	2012MRFP131H	\$630.00		1
34	13	Good Day Sa 8a	8a-9a								
	CDR										
				10/08/12	2 to 10/14/12	2x	S-				
	13			Sa	10/13/12	:30	8:54 AM	2012MRFP131H	\$630.00		2
	13			Sa	10/13/12	:30	8:55 AM	2012MRFP140H	\$630.00		1
35	13	College Football Daytime	Various								
	CDR	· ·									
				10/08/12	2 to 10/14/12	3x	S-				
	13			Sa	10/13/12	:30	2:59 PM	2012MRFP141H	\$990.00		2
	13			Sa	10/13/12	:30	4:25 PM	2012MRFP131H	\$990.00		3



Billing: (813) 870-9603

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## **Billing Address:**

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

## **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY/PRES.
Estimate Number	ORD # 24

Invoice #	04078889-1
Invoice Date	10/28/12
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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078889
Alt Order #	Political Candidate
Deal #	
Order Flight	10/10/12 - 10/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	13	College Football Daytime	Various								
	CDR			Co	10/12/12	.20	F.16 DM	0010MPED101H	¢000 00		1
26	13	Callana Faathall Brims	Various	Sa	10/13/12	:30	5:16 PM	2012MRFP131H	\$990.00		1
36	<b>13</b> CDR	College Football Prime	various								
	CDK			10/08/12	to 10/14/12	3x	S-				
	13			Sa	10/13/12	:30	8:34 PM	2012MRFP140H	\$2,250.00		1
	13			Sa	10/13/12	:30	9:38 PM	2012MRFP141H	\$2,250.00		2
	13			Sa	10/13/12	:30	10:20 PM	2012MRFP131H	\$2,250.00		3
37	13	Good Day Su 8a	8a-9a								
	CDR										
					to 10/14/12	2x	S		<b>^-</b>		
	13 13			Su Su	10/14/12 10/14/12	:30 :30	8:21 AM 8:54 AM	2012MRFP131H 2012MRFP140H	\$720.00 \$720.00		2
20		Fav. Name Constant	9a-10a	Su	10/14/12	.30	0.34 AIVI	ZU1ZMKFP14UH	\$120.00		Į.
38	13 CDR	Fox News Sunday	9a-10a								
	ODIN			10/08/12	to 10/14/12	2x	S				
	13			Su	10/14/12	:30	9:32 AM	2012MRFP141H	\$360.00		2
	13			Su	10/14/12	:30	10:00 AM	2012MRFP131H	\$360.00		1
39	13	NFL RS Game Non Home	Various								
	CDR										
					to 10/14/12	3x	S				
	13			Su	10/14/12	:30	3:59 PM	2012MRFP131H	\$7,650.00		4
	13			Su	10/14/12	:30	4:57 PM	2012MRFP140H	\$7,650.00		3
40	13	NII OO Ob aaaaa Naaa Haaaa	Mantaga	Su	10/14/12	:30	5:52 PM	2012MRFP141H	\$7,650.00		1
40	<b>13</b> LUR	NLCS Champ Game Non Home	various								
	LUK			10/08/12	to 10/14/12	4x	S				
	13			Su	10/14/12	:30	8:09 PM	2012MRFP131H	\$2,500.00		3
	13			Su	10/14/12	:30	10:02 PM	2012MRFP131H	\$2,500.00		4
	-								,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		



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Remit Address:

WTVT
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P.O. Box 100535
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Main: (813) 876-1313

Billing: (813) 870-9603

## **Billing Address:**

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# **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY/PRES.
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Sales Office	FSS Philadelphia
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Order #	04078889
Alt Order #	Political Candidate
Deal #	
Order Flight	10/10/12 - 10/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
40	13	<b>NLCS Champ Game Non Home</b>	Various								
	LUR										
	13			Su	10/14/12	:30	10:41 PM	2012MRFP140H	\$2,500.00		2
	13			Su	10/14/12	:30	11:48 PM	2012MRFP141H	\$2,500.00		1
		Aire	d Spots 10	67							

<u>Gross Total</u> **\$204,985.00** 

Agency Commission \$30,747.75

Net Amount Due \$174,237.25 Payment Terms 30 Days